

Robert Wayne Gregory

Curriculum Vitae

Miami Herbert Business School
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OVERVIEW

Scholar.google.com: https://scholar.google.com/citations?user=JSFG_zIAAAAJ&hl=en

Robert W. Gregory is Associate Professor of Business Technology at University of Miami Herbert Business School. He also holds a temporary unpaid appointment as Academic Research Fellow at MIT's Center for Information Systems Research (CISR). His research interests include emerging business technologies and their impact in transforming existing organizations and new ways of organizing. Within the broader management discipline, his work connects to strategy and leadership.

Robert serves as Associate Editor for Information Systems Research (ISR), Senior Editor for Journal of the Association for Information Systems (JAIS), and member of the Editorial Review Board of Academy of Management Review (AMR). In addition, he serves a guest editor for AMR's special topic forum on Artificial Intelligence.

Robert earned his PhD at Goethe University Frankfurt, Germany, in 2010. He completed a two-year post-doc at University of Goettingen, Germany, before transitioning to IESE Business School as Assistant Professor. He became tenured Associated Professor at University of Virginia in 2019 before being recruited at UM. Mostly through executive education, he has worked with major organizations such as the US Army, Citibank, Prosegur, Chubb Insurance, Bacardi, Cemex, Microsoft, The Apollo Group, Amazon Web Services (AWS), Pro Athlete Community (PAC), Santander, in addition to executives in open enrollment programs from across different regions and industries.

Robert's research has appeared in top-tier journals and FT-50 outlets such as *Academy of Management Review*, *Information Systems Research*, *Management Information Systems Quarterly*, *Journal of Management Information Systems* and *MIT Sloan Management Review*. He has received multiple awards from various FT-50 journals for his service, including reviewer awards (at AMR, MISQ, and ISR) and associate editor award (at ISR). He was recognized for "Outstanding PhD Student Mentorship" in 2025 at MHBS and won the online MBA teaching award in 2024.

In his executive education work with leading organizations and companies, Robert focuses on the intersection between leadership and technology. He covers concepts such as the digital mindset, digital leadership, digital strategy, platform business models, organizational transformation, innovation, human-AI collaboration, and other emerging topics that interlace emerging technologies with organizational strategies and structures.

#	Year	Journal	FT50	UTD24	Title
1	2013	Management Information Systems Quarterly	✓	✓	Control Balancing in Information Systems Development Offshoring Projects
2	2014	Information Systems Research	✓	✓	Heuristic Theorizing: Proactively Generating Design Theories
3	2015	Information Systems Research	✓	✓	Paradoxes and the Nature of Ambidexterity in IT Transformation Programs

Work Experience

2021-present	UNIVERSITY OF MIAMI <i>Associate Professor, Business Technology Group</i>	MIAMI, USA
2019-2021	UNIVERSITY OF VIRGINIA <i>Associate Professor, IT and Entrepreneurship Area</i>	CHARLOTTESVILLE, USA
2013-2019	IESE BUSINESS SCHOOL <i>Assistant Professor, Department of Information Systems</i>	BARCELONA, SPAIN
2011-2013	UNIVERSITY OF GÖTTINGEN <i>Akademischer Rat (a higher public service state official in a scientific university in Germany) with teaching, research, and service responsibilities at the Chair for E-Finance and Electronic Markets of Prof. Dr. Jan Muntermann</i>	GÖTTINGEN, GERMANY
2007-2010	E-FINANCE LAB, HOUSE OF FINANCE (GOETHE UNI) <i>Collaborative research (with Deutsche Bank, T-Systems, DZ Bank, IBM, Accenture), teaching assistance (to Prof. Dr. Wolfgang König, including a core course on Information Management), service/management (for E-Finance Lab at the House of Finance, including relationships with the press, organization of industry-academic conferences, and assistance to the management of the House of Finance)</i>	FRANKFURT, GERMANY
2006-2007	BDV BEHRENS GMBH <i>Product manager, International Trade Department</i>	HAMBURG, GERMANY
2004-2005	UNIVERSITY OF COLOGNE <i>Teaching Assistant, Computer Science Department (Lehrstuhl Prof. Dr. Michael Jünger)</i>	COLOGNE, GERMANY

Visiting Professorships and Invitations for Executive Education

2022-2022	IESE BUSINESS SCHOOL (Exec Ed)	NEW YORK CITY, USA
2021-2022	UNIVERSITY OF VIRGINIA (Exec Ed)	CHARLOTTESVILLE, USA
2016-2021	REYKJAVÍK UNIVERSITY (Executive MBA)	REYKJAVÍK, ICELAND
2014-2021	UNIVERSITY OF GÖTTINGEN (Master program)	GÖTTINGEN, GERMANY
2016-2017	UNIVERSITY OF COLOGNE (Master program)	COLOGNE, GERMANY
2009, 2013	GEORGIA STATE UNIVERSITY (Visiting Scholar)	ATLANTA, USA

RESEARCH

Awards

- 2025 • Recognized for Outstanding PhD Student Mentorship at Miami Herbert Business School
- 2024 • Received Best Reviewer Award from Academy of Management Review

- 2024 • Received Excellence in Teaching Award for online programs at MHBS, UM (two times, in Spring and Fall)
- 2022 • Received the Best Associate Editor of the Year Award at ISR (*Information Systems Research*) for the year 2021
- 2021 • Received the Outstanding Reviewer of the Year Award at MISQ (*Management Information Systems Quarterly*) for the year 2020
- 2018 • Received the Best Reviewer of the Year Award at ISR (*Information Systems Research*) for the year 2017
- 2016 • Received the AIS (*Association for Information Systems*) Early Career Award
- 2011 • Received the Alcatel-Lucent-Dissertation Award

Impact

Google Scholar (Feb 10, 2026)	
h-index	30
5 most highly cited papers	764, 666, 526, 495, 375
Total number of citations	6070

Publications: Scholarly Journal Articles

1. Gregory, R.W.; Prifling, M.; Beck, R. "The Role of Cultural Intelligence for the Emergence of Negotiated Culture in IT Offshore Outsourcing Projects," *Information Technology and People*, Vol. 22, No. 3, 2009, pp. 223-241
2. Beck, R.; Marschollek, O.; Gregory, R.W. "Establishing Preconditions for Spanning the Boundaries in Public Private IT Megaprojects," *International Journal of Information Technology Project Management*, Vol. 1, No. 4, 2011, pp. 20-37
3. Beck, R.; Schott, K.; Gregory, R.W. "Mindful Management Practices in Global Multi-Vendor ISD Outsourcing Projects," *Scandinavian Journal of Information Systems*, Vol. 23, No. 2, 2011, pp. 5-28
4. Beck, R.; Weber, S.; Gregory, R.W. "Theory-Generating Design Science Research," *Information Systems Frontiers*, Vol. 15, No. 4, 2013, pp. 637-651
5. Gregory, R.W.; Beck, R.; Keil, M. "Control Balancing in Information Systems Development Offshoring Projects," *Management Information Systems Quarterly*, Vol. 37, No. 4, 2013, pp. 1211-1232
6. Gregory, R.W.; Muntermann, J. "Heuristic Theorizing: Proactively Generating Design Theories," *Information Systems Research*, Vol. 25, No. 3, 2014, pp. 639-653
7. Gregory, R.W.; Keil, M. "Blending Bureaucratic and Collaborative Management Styles to Achieve Control Ambidexterity in IS Projects," *European Journal of Information Systems*, Vol. 23, No. 3, 2014, pp. 343-356
8. Beck, R.; Gregory, R.W.; Marschollek, O. "The Interplay of Institutional Logics in IT Public-Private Partnerships," *The DATA BASE for Advances in Information Systems*, Vol. 46, No. 1, 2015, pp. 24-38.
9. Gregory, R.W.; Keil, M.; Muntermann, J.; Mähring, M. "Paradoxes and the Nature of Ambidexterity in IT Transformation Programs," *Information Systems Research*, Vol. 26, No. 1, 2015, pp. 57-80
10. Gregory, R.W.; Káganer, E.; Henfridsson, O.; Ruch, T.J. "IT Consumerization and the Transformation of IT Governance," *Management Information Systems Quarterly*, Vol. 44, No. 4, 2018, pp. 1225-1253.
11. Widjaja, T.; Gregory, R.W. "Monitoring the Complexity of IT Architectures: Design Principles and an IT Artifact," *Journal of the AIS*, Vol. 21, No. 3, 2020, Article 4.
12. Drechsler, K.; Gregory, R.W.; Wagner, H.T.; Tumbas, S. "At the Crossroads between Digital Innovation and Digital Transformation," *Communications of the AIS*, Vol. 47, No. 23, 2020, pp. 521-538.
13. Gregory, R.W.; Henfridsson, O.; Kaganer, E.; Kyriakou, H. "The Role of Artificial Intelligence and Data Network Effects for Creating User Value," *Academy of Management Review*, Vol. 46, No. 3, 2021, pp. 534-551.

14. Moehlmann, M.; Zalmanson, L.; Henfridsson, O.; Gregory, R.W. "Algorithmic Management of Work on Online Labor Platforms: When Matching Meets Control," *Management Information Systems Quarterly*, Vol. 45, No. 4, 2021, pp. 1999-2022.
15. Gregory, R.W.; Henfridsson, O. "Bridging Art and Science: Phenomenon-Driven Theorizing," *Journal of the AIS*, Vol. 22, No. 6, 2021, pp. 1509-1523.
16. Gregory, R.W.; Henfridsson, O.; Kaganer, E.; Kyriakou, H. "Data Network Effects: Key Conditions, Shared Data, and the Data Value Duality," *Academy of Management Review*, Vol. 47, No. 1, 2022, pp. 189-192.
17. Wixom, B.H.; Sebastian, I.M.; Gregory, R.W.; Piccoli, G. "Level Up to Strategic Data Sharing," *MIT Sloan Management Review*, Spring 2023
18. Kaganer, E.; Gregory, R.W.; Sarker, S. "A Process for Managing Digital Transformation: An Organizational Inertia Perspective," *Journal of the AIS*, Vol. 24, No. 4, 2023, pp. 1005-1030.
19. Ellinger, E.; Gregory, R.W.; Mini, T.; Widjaja, T.; Henfridsson, O. "The Transformational Potential of Decentralized Autonomous Organizations", *Management Information Systems Quarterly*, Vol. 48, No. 1, pp. 245-272.
20. Ellinger, E.; Mini, T.; Gregory, R.W.; Dietz, A. "Decentralized Autonomous Organization (DAO): The case of MakerDAO," *Journal of Information Technology Teaching Cases*, Vol. 14, No. 2, 2024, pp. 265-272.
21. Leidner, D.; Gregory, R.W. "About Theory and Theorizing," *Journal of the AIS*, Vol. 25, No. 3, pp. 501-521.
22. Gregory, R.W.; Beck, R.; Henfridsson, O.; Yaraghi, N. "Cooperation Among Strangers: Algorithmic Enforcement of Reciprocal Exchange with Blockchain-Based Smart Contracts," *Academy of Management Review*, Vol. 50, No. 4, pp. 859-873.
23. Gregory, R.W.; Narang, S. "AI for learning unleashed: Pioneering generative AI in education at the University of Miami," *Journal of Information Technology Teaching Cases*, online first, 2024.
24. Yoo, Y.; Henfridsson, O.; Kallinikos, J.; Gregory, R.W.; Burtch, G.; Chatterjee, S.; Sarker, S. "The next frontiers in digital innovation research," *Information Systems Research*, Vol. 35, No. 4, 2024, pp. 1507-1523.
25. Möhlmann, M.; Gregory, R.W.; Henfridsson, O. "Algorithmic Stakeholder Governance on Content Platforms: A Lead Role Perspective," *Journal of Management Information Systems*, Vol. 42, No. 3, 2025, pp. 799-831.
26. Gregory, R.W.; Beck, R.; Henfridsson, O.; Yaraghi, N. "Institutional Innovation Driven by Blockchain's Algorithmic Enforcement Capability: A Commentary on Gregory et al.'s "Cooperation Among Strangers"," *Academy of Management Review*, Vol. 50, No. 4, 2025, pp. 905-907.

Publications: Refereed Conference Proceedings

27. Li, T.; Gregory, R.W.; Henfridsson, O. (2026) Data-Driven Culture: Embedding Algorithmic Technologies through Resolving Vision Conflicts. At: *HICSS conference*
28. Ellinger, E.W.; Gregory, R.W.; Someh, I. (2024) Industrial Firm Becomes Digital and Then Cognitive Enterprise: How AI Transforms the Organization. At: *The 84th Annual Meeting of the Academy of Management*, August 2024
29. Zorina, A.; Gregory, R.W.; Henfridsson, O.; Pereira, J. (2024) Beyond Algorithmic Control: Self-Coordination in Collectives Based on Decentralized Protocol. At: *The 84th Annual Meeting of the Academy of Management*, August 2024
30. Keil, M.; Gregory, R.W.; Almandoz, J.; Dougherty, S.; Wolrave, B. (2022) A Productive Tension Decoupled: An Institutional Account of the Boeing 737 MAX Disaster. At: *The 82nd Annual Meeting of the Academy of Management*, August 2022
31. Aguilera, Ruth V.; Chhillar, D.; Gregory, R.W.; Visnjic, I.; Flyverbom, M.; Hummel, Jochem T.; Lindebaum, D.; Martin, Kirsten E. (2021) Organizational Implications of Artificial Intelligence. In: *Academy of Management Proceedings*, Academy of Management Briarcliff Manor, NY 10510
32. Mini, T.; Ellinger, E.W.; Gregory, R.W.; Widjaja, T. (2021) An Exploration of Governing via IT in Decentralized Autonomous Organizations. In: *International Conference on Information Systems (ICIS)*; Austin, TX, USA
33. Ellinger, E.W.; Gregory, R.W.; Almandoz, J. (2021) How can holacracy work? Structuring emergent balance and inclusive action in a participative bureaucracy. At: *37th EGOS Colloquium 2021*

34. Ellinger, E.W.; Gregory, R.W.; Almandoz, J. (2020) Building Shared Purpose without Managers: How Can Holacracy Work? At: *The 80th Annual Meeting of the Academy of Management August 7-11, 2020 | Virtual (due to COVID-19)*
35. Gregory, R.W.; Wagner, H.-T.; Tumbas, S.; Drechsler, K. (2019) At the Crossroads between Digital Innovation and Digital Transformation. In: *International Conference on Information Systems (ICIS)*; Munich, Germany
36. Gregory, R.W.; Kyriakou, H. (2018) Learning Effects: The Role of Digital Technology on Platforms. At: *The 78th Annual Meeting of the Academy of Management August 10-14, 2018 | Chicago, Illinois, USA*
37. Ellinger, E.W.; Gregory, R.W. (2018) Owing Without Ownership: How Self-Managing Organizations Reshape Internal Corporate Governance. At: *The 78th Annual Meeting of the Academy of Management August 10-14, 2018 | Chicago, Illinois, USA*
38. Döppner, D.A.; Gregory, R.W.; Schoder, D.; Siejka, H. (2016) Exploring Design Principles for Human-Machine Symbiosis: Insights from Constructing an Air Transportation Logistics Artifact. In: *International Conference on Information Systems (ICIS)*; Dublin, Ireland
39. Weinrich, T.; Munterman, J.; Gregory, R.W. (2016) Exploring Principles for Corporate Digital Infrastructure Design in the Financial Services Industry. In: *Pacific Asia Conference on Information Systems (PACIS)*; Chiayi, Taiwan
40. Piccinini, E.; Hanelt, A.; Gregory, R.W.; Kolbe, L. (2015) Transforming Industrial Business: The Impact of Digital Transformation on Automotive Organizations. In: *International Conference on Information Systems (ICIS)*; Fort Worth, USA
41. Piccinini, E.; Gregory, R.W.; Kolbe, L. (2015) Changes in the Producer-Consumer Relationship – Towards Digital Transformation. In: *Wirtschaftsinformatik Proceedings (WI)*, Osnabrück, Germany.
42. Hanelt, A.; Piccinini, E.; Gregory, R.W.; Hildebrandt, B.; Kolbe, L. (2015) Digital Transformation of Primarily Physical Industries – Exploring the Impact of Digital Trends on Business Models of Automobile Manufacturers. In: *Wirtschaftsinformatik Proceedings (WI)*, Osnabrück, Germany.
43. Ruch, T.J.; Gregory, R.W. (2014) Consumerization of IT – Where is the Theory? Presented at: *The 18th Pacific Asia Conference on Information Systems (PACIS)*, Chengdu, China
44. Gregory, R.W.; Ruch, T.J.; Kaganer, E.; Henfridsson, O. (2014) Toward Everyone's IT: A Study of Consumerization at GlobalBankCorp. Presented at: *The 74th Annual Meeting of the Academy of Management – August 1-5, 2014 – Philadelphia, PA*
45. Piccinini, E.; Gregory, R.W.; Muntermann, J. (2014) Complexity in IS Programs: A Delphi Study. In: *European Conference on Information Systems (ECIS)*, Tel Aviv, Israel
46. Schuetz, A.; Widjaja, T.; Gregory, R.W. (2013) Escape from Winchester Mansion – Toward a Set of Design Principles to Master Complexity in IT Architectures In: *International Conference on Information Systems (ICIS)*; Milano, Italy
47. Piccinini, E.; Gregory, R.W. (2013) The Nature of Complexity in IS Projects and Programmes. In: *European Conference on Information Systems (ECIS)*, Utrecht, The Netherlands
48. Widjaja, T.; Gregory, R.W. (2012) Design Principles for Heterogeneity Decisions in Enterprise Architecture Management. In: *International Conference on Information Systems (ICIS)*; Orlando, USA
49. Gregory, R.W.; Keil, M.; Muntermann, J. (2012) Ambidextrous IS Strategy: The Dynamic Balancing Act of Developing a 'Transform & Merge' Strategy in the Banking Industry. In: *International Conference on Information Systems (ICIS)*; Orlando, USA
50. Alic, I.; Muntermann, J.; Gregory, R.W. (2012) State of the Art of Financial Decision Support Systems based on Problem, Requirement, Component, and Evaluation Categories. In: *Bled eConference*, Bled, Slovenia
51. Weber, S.; Beck, R.; Gregory, R.W. (2012) Combining Design Science and Design Research Perspectives – Findings of Three Prototyping Projects. In: *Proceedings of the Hawaii International Conference on System Sciences (HICSS-45)*; Grand Wailea, Maui, Hawaii, USA
52. Wiener, M.; Remus, U.; Mähring, M.; Gregory, R.W. (2011) Control Perception Differences in IS Offshoring Projects: Conceptualization and an Empirical Test of Performance Impact. In: *Pre-ICIS Workshop, AIS Special Interest Group for Information Technology Project Management (SIGITProjMgmt)*
53. Gregory, R.W., and Muntermann, J. (2011) Theorizing in Design Science Research: Inductive versus Deductive Approaches. In: *International Conference on Information Systems (ICIS)*; Shanghai, People's Republic of China

54. Weber, S.; Beck, R.; Gregory, R.W. (2010) Design Science in Research Cooperation with the Industry: Findings from three Prototyping Projects. In: *5th International Conference on Design Science Research in Information Systems and Technology (DESRIST)*; St. Gallen, Switzerland
55. Schott, K., Beck, R., and Gregory, R.W. (2010) Management of Globally Distributed Software Development Projects in Multiple-Vendor Constellations. In: *Global Sourcing of Information Technology and Business Processes*, I. Oshri and J. Kotlarsky (eds.). *Lecture Notes in Business Information Processing*, Springer Berlin Heidelberg, pp. 69-81.
56. Gregory, R.W. (2010) Design Science Research and the Grounded Theory Method: Characteristics, Differences, and Complementary Uses. In: *European Conference on Information Systems (ECIS)*, Pretoria, South Africa
57. Gregory, R.W. (2010) Review of the IS Offshoring Literature: The Role of Cross-Cultural Differences and Management Practices. In: *European Conference on Information Systems (ECIS)*, Pretoria, South Africa
58. Vogt, K.; Beck, R.; Gregory, R.W. (2010) Conflict as Manifestation of Culture in Global IS Outsourcing Relationships. In: *European Conference on Information Systems (ECIS)*, Pretoria, South Africa
59. Marschollek, O.; Beck, R.; Gregory, R.W. (2010) Psychological Contract Violation in IT Megaprojects in the Context of Public Private Partnerships – The German TollCollect Case. In: *European Conference on Information Systems (ECIS)*, Pretoria, South Africa
60. Beck, R.; Marschollek, O.; Gregory, R.W. (2010) The Role of Boundary Spanning in Public-Private IT Megaprojects. Winner of the BEST PAPER AWARD. In: *Pre-ICIS Workshop, AIS Special Interest Group for Information Technology Project Management (SIGITProjMgmt)*
61. Vogt, K.; Gregory, R.W.; Beck, R. (2009) Measuring Client-Vendor Distance in Global Outsourcing Relationships: A Conceptual Model. In: *9th International Conference Wirtschaftsinformatik*, Wien, Austria.
62. Prifling, M.; Gregory, R.W.; Beck, R. (2009) Project Control in IT Offshore Outsourcing Projects: From Behavior Control to Output Control to Good Client-Vendor Relationship. In: *9th International Conference Wirtschaftsinformatik*, Wien, Austria.
63. Prifling, M.; Gregory, R.W.; Beck, R. (2009) Changing Psychological Contracts and their Effect on Control Modes in IT Offshore Outsourcing Projects – A Case from the Financial Services Industry. In: *Proceedings of the Hawaii International Conference on System Sciences (HICSS-42)*, Waikoloa, Big Island, Hawaii.
64. Gregory, R.W.; Beck, R.; Prifling, M. (2009) Breaching the Knowledge Transfer Blockade in IT Offshore Outsourcing Projects – A Case from the Financial Services Industry. In: *Proceedings of the Hawaii International Conference on System Sciences (HICSS-42)*, Winner of the BEST PAPER AWARD, Waikoloa, Big Island, Hawaii.
65. Beck, R.; Gregory, R.W.; Prifling, M. (2008) Cultural Intelligence and Project Management Interplay in IT Offshore Outsourcing Projects. In: *Proceedings of the International Conference on Information Systems (ICIS)*, Paris, France.
66. Prifling, M.; Gregory, R.W.; Beck, R. (2008) Project Management Techniques for Managing Cross-Cultural Differences in IT Offshore Outsourcing. In: *Proceedings of the Fourteenth Americas Conference on Information Systems (AMCIS)*, Toronto, Canada.
67. Gregory, R.W.; Beck, R.; Prifling, M. (2008) Drivers of Individual Performance in IT Offshore Outsourcing Projects – A Case Study from the German Banking Industry. In: *Proceedings of the Fourteenth Americas Conference on Information Systems (AMCIS)*, Toronto, Canada.
68. Gregory, R.W., Prifling, M. (2008) How Information Systems Providers Develop and Manage Expertise and Leverage Their Client Relationships for Competitive Advantage. In: *Information Technology in the Service Economy: Challenges and Possibilities for the 21st Century*. M. Barrett, E. Davidson, C. Middleton, J. DeGross, eds. Springer Boston, 311-319.
69. Gregory, R.W.; Prifling, M.; Beck, R. (2008) Managing Cross-Cultural Dynamics in IT Offshore Outsourcing Relationships: The Role of Cultural Intelligence. In: *Second Global Sourcing Workshop*, Val d'Isere, Frankreich.

Publications: Other

70. Gregory, R.W.; Mini, T. “Token Economics”, Elgar Encyclopedia of Cryptocurrencies, Blockchain, and DLT. Edward Elgar, 2025.
71. Gregory, R.W., Ullings, B.; Alessandrini, I.; Burger, A.; Stieger, J. “Industrialized and Ready for Digital Transformation? Why Banks Lack the Agility to Compete,” IESE & Synpulse Schweiz, 2015
72. Káganer, E.; Gregory, R.W.; Codrean, C., “Driving Digital Transformation at the DBS Bank”, IESE Teaching Case, SI-195-E, 2016
73. Gregory, R.W.; Káganer, E.; Balaguer, J.P. “How to Overcome Resistance and Get Commitment from Users”, IESE Technical Note, SIN-54-E, 2017
74. Sieber, S.; Gregory, R.W. “Facebook’s Data Debacle in 2018. How to Move on?”, IESE Teaching Case, SI-200-E, 2018
75. Sieber, S.; Gregory, R.W. “How to Manage Data Responsibly?”, IESE Insight, Third Quarter 2018, Issue 38, p. 64-65.
76. Gregory, R.W. “Yes, you can bypass IT”, IESE Insight, April 2019, Issue No. 152, p. 30-31.
77. Gregory, R.W.; Savic, B., “Blockchain for Managers”, IESE Technical Note, SIN-61-E, 05/2019
78. Röthke, C.; Gregory, R.W., “Communicating Requirements with User Stories”, IESE Technical Note, SIN-60-E, 04/2019
79. Röthke, C., Gregory, R.W. “Agile Methodologies and Organizational Agility”, IESE Technical Note, SIN-58-E, 02/2019
80. Röthke, C.; Gregory, R.W.; Káganer, E., “Hypothesis-Driven Experimentation”, IESE Technical Note, SIN-57-E, 02/2019
81. Röthke, C.; Gregory, R.W., “Qualitative Customer Research”, IESE Technical Note, SIN-56-E, 01/2019
82. Balaguer, J.P.; Gregory, R.W.; Zamora, J., “Jobs to be Done: Application in Environments of High Digital Density”, IESE Technical Note, SIN-62-E, 06/2019
83. Ellinger, E.W.; Gregory, R.W.; Kaganer, E. “Transforming Government Through Holacracy”, IESE Teaching Case, SI-205-E, 2020
84. Ellinger, E.W.; Gregory, R.W.; DeAngelo, M.; Kaganer, E. “An Introduction to Holacracy”, IESE Technical Note, SIN-63-E, 2020
85. Wixom, B.H.; Sebastian, I.M.; Gregory, R.W. “Data Sharing 2.0: New Data Sharing, New Value Creation”, MIT CISR Research Briefing, No. XX-10, October 15, 2020
86. Wixom, B.H.; Someh, I.A.; Gregory, R.W. “AI Alignment: A New Management Paradigm”, MIT CISR Research Briefing, No. XX-11, November 19, 2020
87. Wixom, B.H.; Someh, I.A.; Gregory, R.W. “Scaling AI to Generate Better and Different Outcomes”, MIT CISR Research Briefing, No. XXI-12, December 16, 2021

Media Interviews and Publicity

1. Interviewed and quoted in *Actualidad Económica*. ¿Podría hundirse Facebook? May 21, 2018, p. 20-22.
2. Interviewed and quoted in *Manager Magazin*. “Die Rattenfänger von Digitalien” January 19, 2018, p. 68.
3. Interviewed and quoted in *Berliner Zeitung*. “Kompetenzen steigern mit neuer Technik” July 8/9, 2017, p. B5.

Invited Presentations

1. Keynote and Panelist, Paper Development Workshop “Digital Innovation with Decentralized Information Systems and Emerging Technologies”, NEOMA Business School, Paris, France, May 2026.
2. Panelist, Reputation Symposium, University of Oxford, August 2025.
3. Speaker and Panelist, Symposium “Humans and Algorithms in Organizations: Navigating the Intersection of Blockchain and AI”, The 84th Annual Meeting of the Academy of Management, August 2024
4. Seminar, “The Transformational Potential of Decentralized Autonomous Organizations”, University of Passau, Germany, June 2024
5. Seminar, “Overcoming Organizational Inertia in Digital Transformation”, Smith School of Business, Queen’s University, February 2024

6. Seminar, “Overcoming Organizational Inertia in Digital Transformation”, Leeds University Business School, UK, May 2023
7. Seminar, “The Transformational Potential of Decentralized Autonomous Organizations”, Carlson School of Management, USA, February 2023
8. Seminar, “The Transformational Potential of Decentralized Autonomous Organizations”, Fox School of Business, Temple University, USA, December 2022
9. Seminar, Data Network Effects and Phenomenon-Based Theorizing, The University of Sydney Business School, Australia, June 2022
10. Invited Talk about “What is missing about research on data in IS?” at Temple University, USA, March 2022
11. Invited Talk about “Theorizing the Digital” at the Department of Digitalization, Copenhagen Business School, February 2022
12. Invited Talk and Ph.D. Seminar, Data network effects and phenomon-driven theorizing, University of Manchester, January 2022
13. Invited Talk and Ph.D. Seminar, Data network effects and phenomon-driven theorizing, USC Marshall Strategy, November 2021
14. Invited Talk, Data-driven Transformation, Fox School of Business, Temple University, August 2021
15. Distinguished Keynote Series on Digital Platform Ecosystems, Algorithmic Management, University of Passau, April 2021
16. Invited Talk, Data-driven Transformation at TechCo, Miami Herbert Business School, February 2021
17. Keynote, Theory Development Workshop of the Journal of the Association of Information Systems, 2020
18. Invited Talk, Digital Transformation, Smith School of Business, Queen’s University, December 2020
19. Seminar, Digital Transformation, University of Passau, June 2018
20. Seminar, Digital Transformation, HEC Montreal, Canada, April 2018
21. Keynote, AIS Special Interest Group on Grounded Theory Workshop, ECIS conference, 2017
22. Keynote, AIS Special Interest Group on Grounded Theory Workshop, ICIS conference, 2015
23. Speaker, AIS Special Interest Group on Grounded Theory Workshop, ICIS conference, 2013

TEACHING

University of Miami (Aug. 2021 – present)
Average instructor rating (recently): 4.6 / 5

University of Virginia (Aug. 2019 – 2021)
Average instructor rating: 4.6 / 5

Undergraduate (UG) – Product and Project Management (Ave. Instructor Rating 4.6)
M.S. in Commerce – Product and Project Management (Ave. Instructor Rating 4.8)
M.S. in the Management of IT (Executive) – Digital Transformation (Ave. Instructor Rating 4.5)

Reykjavik University (Sep. 2016 – 2021)
Average course rating – Executive MBA: Competing in the Digital Age (2021): 4.97

IESE Business School (Sep. 2013 – Jul. 2019)
Average course rating (Sep. 2018 – Jul. 2019): 4.4 / 5

ESE Senior MBA (Spanish language executive teaching) – Digital Transformation (Ave. Course Rating 4.6)
PMD (Program for Management Development) Munich 2019-4 – Digital Transformation (Ave. Course Rating 4.5)
GEMBA (Global Executive MBA) Elective Munich 2019 – Agile Organizing (Ave. Course Rating 4.0)
PMD (Program for Management Development) BCN 2019 – Digital Transformation (Ave. Course Rating 4.9)
Industry 4.0 (Executive Short Focused Program)– Digital Transformation (Ave. Course Rating 4.1)
MBA 2019-4 – Digital Transformation (Ave. Course Rating 4.2)
Custom Executive Program with Ricoh – Value Co-Creation (Ave. Course Rating 4.6)

ESE Seminario International Executive MBA (Spanish language) – Digital Transformation (Ave. Course Rating 4.2)
EMBA (Executive MBA) MADRID-2019-5-A – Digital Transformation (Ave. Course Rating 4.4)
EMBA (Executive MBA) MADRID-2019-5-B – Digital Transformation (Ave. Course Rating 4.2)

SERVICE

Service to the Discipline: Editorial Service for FT50 and AIS Basket Journals

- Guest Associate Editor, *Academy of Management Review – Special Topic Forum on AI in Management* (10/2023 – present)
- Editorial Review Board Member, *Academy of Management Review* (07/2023 – present)
- Senior Editor, *Journal of the Association for Information Systems* (01/2022 – 12/2025)
- Associate Editor, *Information Systems Research* (01/2020 – 12/2025)
- Associate Editor, *Journal of the Association for Information Systems* (01/2020 – 12/2021)
- Guest Associate Editor, *MIS Quarterly – Special Issue on Managing AI* (2019 – 2020)
- Editorial Review Board Member, *Journal of the Association for Information Systems* (2018 – 2019)

Service to the University of Miami

- Member, AI Task Force called by interim dean Olazabal (Spring 2024)
- Faculty Director, exec ed program with AWS Brazil and Opinio (Spring 2024)
- Faculty Director, exec ed program with Prosegur Cash (Fall 2023)
- Member, Graduate Business Education Committee (since September 2022)
- Member, Classroom of the Futures Committee (September 2022-August 2023)
- Faculty representative and mentor for newly founded UM club “Technology and Innovation” (2022)
- Development of a new Online MBA course with 2U: “Management of Digital Transformation” (2022)
- New content development and delivery for custom exec ed programs: Bacardi, Chubb Insurance, Citibank Latin America, US Army, Prosegur Cash, AWS Brazil (2021-2024)

Service to the Discipline: Other

- Mentor, *Paper Development Workshop, Academy of Management Review* (January, 2025)
- Mentor, *AOM CTO Junior Faculty Consortium* (August, 2024)
- Mentor, *Paper Development Workshop, Academy of Management Review* (May, 2024)
- Associate Editor, AOM CTO Division (2024)
- Associate Editor, *International Conference on Information Systems* (2024)
- Associate Editor, AOM CTO Division (2023)
- Panel Co-Chair, *ECIS* (2023)
- Track Co-Chair, *AMCIS*, SIG DITE Track: Digital Innovation and Entrepreneurship (2023)
- Track Co-Chair, *ICIS*, Sharing Economy, Platforms, and Crowds (2023)
- Track Co-Chair, *AMCIS*, SIG DITE Track: Digital Innovation and Entrepreneurship (2022)
- Track Co-Chair, *ICIS*, Blockchain, DLT, and Fintech (2022)
- Mentor, *Paper Development Workshop (PDW) of SIG DITE* (2021)
- Track Co-Chair, *AMCIS*, SIG DITE Track: Digital Innovation and Entrepreneurship (2021)
- Track Co-Chair, *ICIS*, Paper-a-thon (2021)
- Mentor, *Theory Development Workshop*, the Journal of the Association of Information Systems (2020)
- Mentor for bridge reviewer program, *Academy of Management Review* (2020, 2023)
- Co-Founder and Co-President, *SIG DITE* (Digital Innovation, Transformation and Entrepreneurship) (01/2020 – 12/2023) -- SIG DITE received the “outstanding SIG” award from AIS for the years 2020 and 2021
- Assistant *VP of Indexing and Publications*, Association for Information Systems (09/2019 – 08/2022)
- Mentor, *paper hackathon*, International Conference on Information Systems (2019)
- Organizer, *professional development workshop*, International Conference on Information Systems (2019)
- Associate Editor, *European Conference on Information Systems* (8 years: 2012 – 2019)
- Associate Editor, *International Conference on Information Systems* (9 years: 2012 – 2020)

Student Mentoring

Doctoral Students

- Thierry Jan Ruch. Topic: IT Consumerization. Successfully defended in 2016. Informal external advisor.
- Timo Weinrich. Topic: Corporate IT Transformations. Successfully defended in 2018. Informal external advisor.
- Melina Moleskis. Topic: Crowdfunding Decisions, Motivations and Sustainability. Successfully defended in September 2018. Dissertation Committee Member.
- Sumelika Bhattacharyya. Topic: Institutional Hybridity. Successfully defended in October 2019. Dissertation Committee Member.
- Eleu Ellinger. Topic: Holacracy and Pluralistic Bureaucracy: A Longitudinal Case Study. Defended in April, 2021. Thesis co-advisor.

Internal Service prior to University of Miami

University of Virginia

- Co-Leader, Working Group Executive Teaching Innovation in Northern Virginia Region (2021)
- Member, Faculty Search Committee Cybersecurity (2021)
- Member, Tenure Promotion Committee (2020)
- Co-Leader, Organizational Initiative, part of McIntire's Strategic Initiative (2020-2021)
- Coordinator, Mod 3 'Digital Transformation', M.S. in MIT (2019 – Present)
- Member, Admissions Committee, M.S. in MIT (2019 – Present)

IESE Business School

- Member, Faculty Search Committee (2016, 2017, 2018)
- Department Liaison, Ph.D. Program (2014 - 2018)
- Organizer, Distinguished Research Seminar (2018)
- Mentor, MBA first-year students (2015, 2016, 2017, 2018)